

# WRIGHT B. SEÑERES

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Multimedia designer and digital content producer.

Graphic design, web design and development, video production, photography, and illustration portfolio and demo reel at [wrightseneres.com](#).

## EDUCATION

**Web Design Essentials Certificate**,  
2015, University of the Arts, Phila.

**Communication Design Essentials Certificate**, 2013

University of the Arts, Philadelphia

**Master of Environmental Studies**,

2001, University of Pennsylvania,  
Philadelphia

**Bachelor of Science, Biology**, 1997

Rider University, Lawrenceville, NJ

## PROGRAM PROFICIENCY

**Adobe Creative Suite** Photoshop,  
Illustrator, InDesign, Premiere Pro,  
After Effects, Audition, Lightroom,  
Acrobat

**Microsoft Office** Word, Excel,  
PowerPoint, OneDrive

**Google** Gmail, Calendar, Drive,  
Docs, Sheets, Presentation, Analytics

**ESRI** ArcGIS

Slack, Buffer, Wipster, Prezi, Drupal,  
Hootsuite, MailChimp, Basecamp,  
Meltwater, Marketo, Wordpress

## SELECTED MEMBERSHIPS AND ACTIVITIES

**Rider University Liberal Arts and  
Science Advisory Board**,  
2014 - Present

**Rider University Science Alumni  
Affinity Chapter**, 2009 - Present

## RELATED EXPERIENCE

### **PUBLIC RELATIONS SPECIALIST (Temporary, full-time)**

Rutgers Graduate School of Education, 2017 - Present

Office of Communications and Marketing

2017 - Present

- Interview notable GSE faculty and alumni and write engaging stories and profiles for weekly newsletter, marketing materials, and annual report
- Manage official social media accounts and departmental website for Rutgers GSE
- Assist with overall GSE marketing plan and calendar
- Photography and video editing and production

### **VIDEO PRODUCTION INTERN**

U.S. Department of State, Bureau of Educational and Cultural Affairs, Public Affairs and Strategic Communications,  
2016 - Present

- Create original, short-form social media videos for ECA Facebook, Twitter, Instagram accounts

### **MULTIMEDIA DESIGNER**

MeteorWright, LLC, 2000 - Present

- Illustrated 38 figures for high school science learning materials authored by researchers at Temple University

### **ADJUNCT WEB DESIGN INSTRUCTOR**

Philadelphia University, 2013 - Present

- Provide high-level instruction in front-end HTML/CSS development using 30+ self-produced videos

### **CO-PRINCIPAL GRAPHIC DESIGNER/FILMMAKER**

Inspirato Visual, 2011 - Present

- Film/produce Philadelphia-area music, charity event, live music and cultural performance videos

### **ENVIRONMENTAL SCIENTIST**

Bach Associates, PC, 2006 - 2015

Marathon Engineering & Environmental Services, 2001 - 2006

Habitat Management & Design, 2000 - 2001

- NJ/PA wetlands and land use project management, consulting, and permitting